

To: Kelly, Brian[Brian.Kelly@activision.com]; Kotick, Bobby[Bobby.Kotick@activision.com]
From: Johnson, Cobby
Sent: Wed 5/27/2009 4:05:14 PM
Importance: Normal
Sensitivity: None
Subject: RE: Review - suggested items for President's meeting Thursday
Categories: urn:content-classes:message

MG is working on this. He wanted another week or two with Dave Stohl to map out the approach. So the hope would be to have that issue on the agenda for the next President's meeting but not this one. Sound okay?

C



From: Kelly, Brian
Sent: Wednesday, May 27, 2009 6:29 AM
To: Johnson, Cobby; Kotick, Bobby
Subject: RE: Review - suggested items for President's meeting Thursday

We should discuss Plan A Succession and Plan B Succession for IW post ship of MW2.

From: Johnson, Cobby
Sent: Wed 5/27/2009 3:18 AM
To: Kotick, Bobby
Cc: Kelly, Brian
Subject: Review - suggested items for President's meeting Thursday

Bobby/Brian - any thoughts/edits/additions to items for review with Mike G on Thursday?

President's meeting suggested discussion items

5.28.09

1) **Advertising discussion**

· TV decisions

o Transformers

o Singularity

o Prototype

· Creative update

o Hawk

o Blur

2) **1st Parties: Follow-up**

· Van Halen launch status

3) **HR:**

· Hodous contract

· Norcal studio

4) **Supply Chain and COGS:**

· SVP Supply Chain update

· COGS plan/approach update

5) **2010-12 Franchise Plans:**

Initial review (share materials in advance – we'll cover as much as we can on Thursday, and find more time as needed)